



GURU NANAK COLLEGE (AUTONOMOUS)

Re-Accredited at 'A' Grade by NAAC

Affiliated to the University of Madras

Guru Nanak Salai, Velachery, Chennai -600042

Report

- | | |
|-----------------------------------|---|
| 1. Event Title | : Webinar Series on "ALUMNI TALK " |
| 2. Category | : Webinar |
| 3. Department | : B.Com Marketing Management, Shift II |
| 4. Date | : 26/06/2020 To 28/06/2020 |
| 5. No. of Participants | : 186 |
| 6. No. of Resource Persons | : 04 |

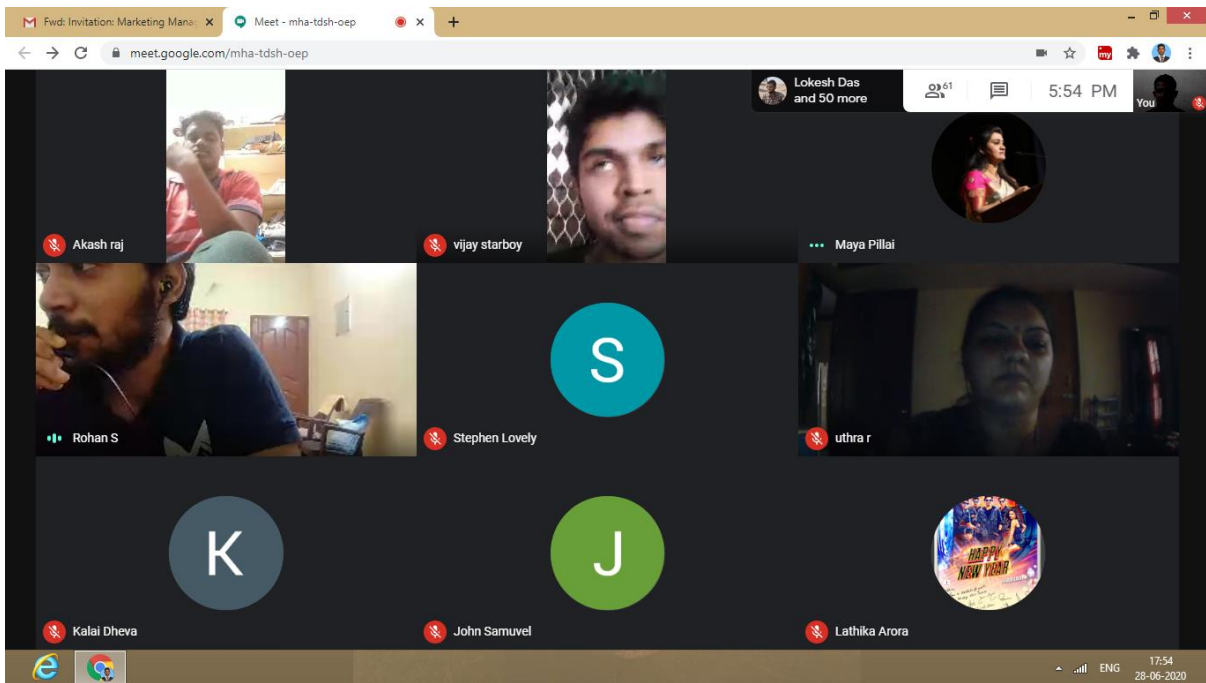
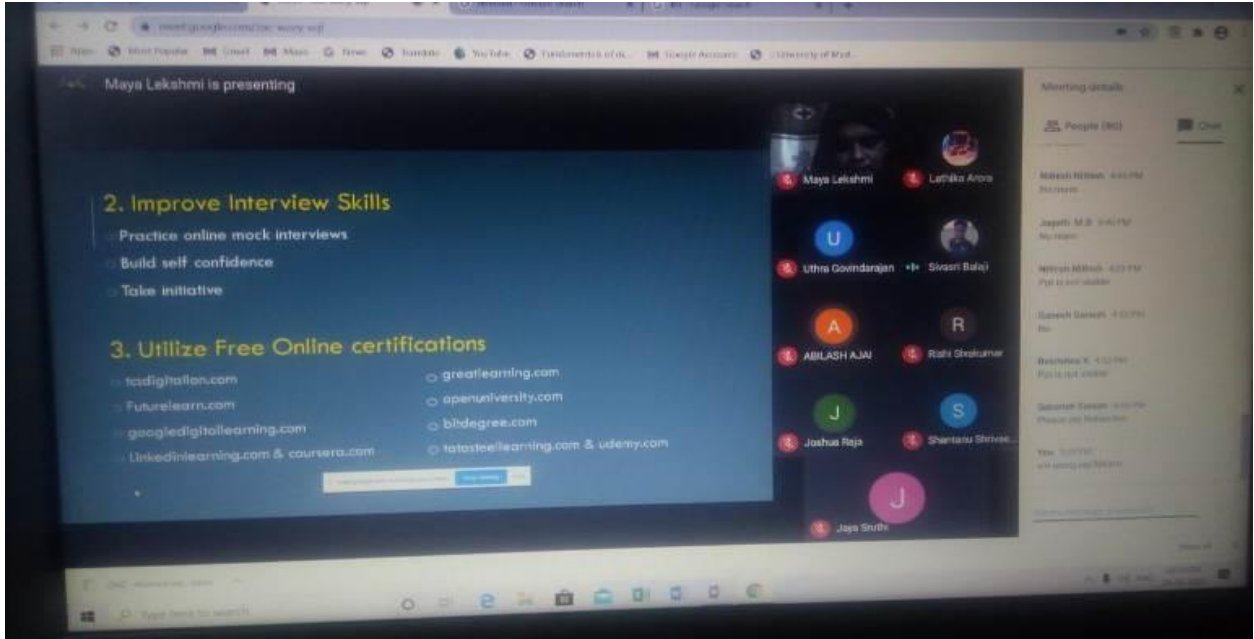
Report Description

The Department of B. Com (Marketing Management) organized a webinar series on" **ALUMNI TALK**" from 26thJune 2020 till 28th June 2020 through Googlemeet the staffs and students of our department were Participated

Report

In this webinar series resource persons were shared their view and ideas from their experience. All three days the programme was very informative and well utilized by audience. Resource persons are explained the corporate culture and adoptability in new arena The participants benefited a lot with question and answer sessions and gained deeper knowledge..

Photos





71

Durga Devi (You)

Stephen Lovely

Maya Lekshmi

Rajan Parasuraman

Others in the meeting (67)

A screenshot of the Zoom meeting interface. Below the video, there are icons for participants (71), chat, and info. A list of participants is shown, including Durga Devi (You), Stephen Lovely, Maya Lekshmi, and Rajan Parasuraman. Below the list, it says "Others in the meeting (67)".

Invitation/Brochure



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Department of Commerce (Marketing Management)

*Presents
Webinar on the Topic
Current Market Trends & Industry Expectations from a Fresher*

OUR RESOURCE PERSON



Mr. Siva Sri Balaji . P
Management Trainee - Industrial Relations
at Larsen and Turbo
pursuing MSW in MCC



26 JUNE 2020



04.00 PM | 05.00 PM

Dr.M.G.Ragunathan
Principal

Sardar Manjit Singh Nayar
General Secretary & Correspondent



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Department of Commerce (Marketing Management)

*Presents
Webinar on the Topic
Scope of Higher Education in Commerce*

OUR RESOURCE PERSON



Mr.Lavan Kumar S.N
Pursuing MSW (HRM)
at D/G Vaishnava College



27 JUNE 2020



04.00 PM | 05.00 PM

Dr.M.G.Ragunathan
Principal

Sardar Manjit Singh Nayar
General Secretary & Correspondent



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Department of Commerce (Marketing Management)

Presents
Webinar on the Topic
Corporate Ethiquitte

OUR RESOURCE PERSON



Mr.Rakesh.S
Process Associate at
Mr.Cooper , Chennai



28 JUNE 2020



04.00 PM | 05.00 PM

Dr.M.G.Ragunathan
Principal

Sardar Manjit Singh Nayar
General Secretary & Correspondent



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Department of Commerce (Marketing Management)

Presents
Webinar on the Topic
Career Growth opportunities in India

OUR RESOURCE PERSON



Mr.Kalaiyaran.B
Associate (Accounts Payable)
at Wipro



28 JUNE 2020



04.00 PM | 05.00 PM

Dr.M.G.Ragunathan
Principal

Sardar Manjit Singh Nayar
General Secretary & Correspondent

Certificate Copy



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Guru Nanak Salai, Velachery, Chennai-600042



DEPARTMENT OF COMMERCE (Marketing Management)

CERTIFICATE OF PARTICIPATION

This is to certify that

has participated in the Webinar Series on "ALUMNI TALK" organized by the Department of Commerce (Marketing Management), Guru Nanak College (Autonomous), Velachery, Chennai-600 042 from 26th June 2020 to 28th June 2020.

Dr. M. G. RAGUNATHAN
PRINCIPAL

MANJIT SINGH NAYAR
GENERAL SECRETARY & CORRESPONDENT